

The Story of the PINK SHEETS

When it came time for me to get new sheets, my clients asked me if I was going to get more tie-dyed sheets (like the old sets of sheets). I hadn't planned on it, but it became quite clear that my clients liked the tie-dyed sheets.

I had always wanted to tie-dye material to make quilts. I love tie-dye. I am a child of the Sixties after all. I decided to try my hand at tie dying with my new sheets. First I had to find a base color I liked. I saw a set of "Lilac" sheets in a catalog. To me "Lilac" is purple - and that is what the picture looked like, but when the sheets arrived they were PINK. I am now aware that Lilac flowers come in a variety of colors - including this shade of Pink. I wasn't thrilled with the Pink sheets so I ordered nine sets of Blue ones. I figured I would use the PINK sheets as guinea pigs in the tie-dying process. The tie dying was a success! - even the Pink sheets looked good. So I decided to keep them as the "rogue" sheets.

Now that my business is doing well, I would like to give back a little to the clients that made my business successful - especially my "regulars" who sustain me through the slow times. So, with PINK SHEET treatment days, it's like playing the lottery - except there is nothing to lose. If you land on the PINK SHEETS for your massage treatment, you get a discount on your massage. There are 10 sets of sheets (9 Blue, 1 Pink). They are cycled through in order. Typically the PINK SHEETS will show up at least once a week - sometimes twice in one week if they are at the top of the cycle order. No one knows who will land on the PINK SHEETS - not even me. My schedule changes frequently. Someone may cancel, someone may book in last minute...it's always a surprise!

I hope my clients enjoy this new experience. I know I will.

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